

CHEVROLET HONORS AMERICA'S MILITARY

GM MILITARY DISCOUNT EXPANDED!

From May 1st – 31st, 2011, the GM Military Discount is being expanded to include Military Retirees and their spouses. So for May, Active Military, Reservists, National Guard & Spouses plus **Retired Military Members & their Spouses** will be eligible for the special Military Discount toward the purchase or lease of a new Chevrolet – It's simply the best Military Discount of any car company!

For additional information, go to www.gmmilitarydiscount.com.

HONOR BADGE TO RECOGNIZE YOUR SERVICE

In addition, every eligible Military customer that purchases, leases or orders a new Chevrolet during Chevrolet's Military Appreciation Month (May 1st-31st) can also order a complimentary Honor Badge which can be placed on your new Chevrolet vehicle at no additional charge. This honor badge will be shipped to you separately after you take delivery of the vehicle. You may contact your Chevrolet dealership's service department to schedule a convenient appointment to have your Honor Badge installed.



For each Honor Badge that is ordered with a vehicle, Chevrolet will make a \$100 donation to "Cell Phones for Soldiers", enabling troops far from home to keep in touch with their loved ones. The charity collects used cell phones and recycles or resells them. The proceeds of these sales are used to purchase prepaid calling cards for U.S. troops stationed overseas.

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2012 CHEVROLET "HONOR & VALOR" LIMITED EDITION CAMARO SS

To honor the service of the men and women of America's armed forces, Chevrolet is proud to announce the exclusive 2012 Chevrolet Honor & Valor Limited Edition Camaro SS – a vehicle whose rare combination of power, performance and precision exemplifies the indomitable spirit of our troops, and is ready for action as America's 21st century sports car.

In recognition of Chevrolet's 100th birthday, only 100 units of the "Honor & Valor" Limited Edition Camaro SS will be built and are only available to eligible members* of the military (the first unit will be auctioned with net proceeds going to Cell Phones for Soldiers). Orders are now being accepted and will be prioritized on a first-come, first-served basis. Production of this special 2012 Camaro SS military model begins in July, and deliveries are scheduled for August.

"Honor & Valor" Limited Edition Camaro SS Coupe Highlights:

- Available in three colors: Victory Red, Summit White or Black (all models feature a black leather appointed interior)
- Available with 2SS trim level and RS Exterior Appearance Package (RPO: WRS)
- Available in either Six Speed Manual or Six Speed Automatic Transmission
- Legendary SS Performance: 6.2L V8 with 400+ horsepower and torque
- Surprising Fuel Economy: Estimated 25 MPG Highway with 6-speed Automatic
- Prominent Heritage Grille
- Unique Painted Ground Effects
- Distinctive Side Stripe
- Premium Floor Mats
- Two Special "Honor and Valor" Limited Edition badges
- One-Year Subscription of XM Satellite Radio
- License Plate Bracket
- Chevrolet will make a \$100 donation to Cell Phones for Soldiers



****To order this Limited Edition Camaro, go to www.gmmilitarydiscount.com to get all the details.***

